

**VR EYES**

**TECHNOLOGY CORP**

# Company Overview

Have you ever needs to get your eyes checked for new contacts or glasses but the process takes so long and inconvenient that you rather just let it go?

- VR Eyes Technology is revamping how we get our eyes tested for eye exams
- With the new technology, VR Eyes hope to update the old system and procedures of the eye exam business
- Getting your eye exam for new contacts and glasses will change forever and can be done at the comfort of your home
- VR Eyes Technology will eliminate the need to book eye exam appointments and waiting times at the optometry for your eye exam and results
- VR Eyes Technology will upgrade the process of booking eye exam appointments waiting time at the optometry conducting the eye exam waiting for your results sending the results to get new contacts and glasses



# BUSINESS MODEL



## Current Eye Exam Process

- Make an appointment with your optometrist
  - » Optometrist are quite busy and less people are going in the optometry field
  - » Booking times can range from a couple of days (if you're lucky) to weeks
- Once you get to your appointment, there will always be some type of wait time
- Once you're ready to start your exam, this will take up to 45 minutes to one hour
- Getting your results can take up to a couple of days
- Once your results come in, ordering new contacts and glasses can take up to an additional one week
- After this procedure is said and done, we are looking at roughly two weeks of your time waiting for a process that could have been done at the comfort of your own home
- Sight is one of the most important five senses that are constantly used throughout our day

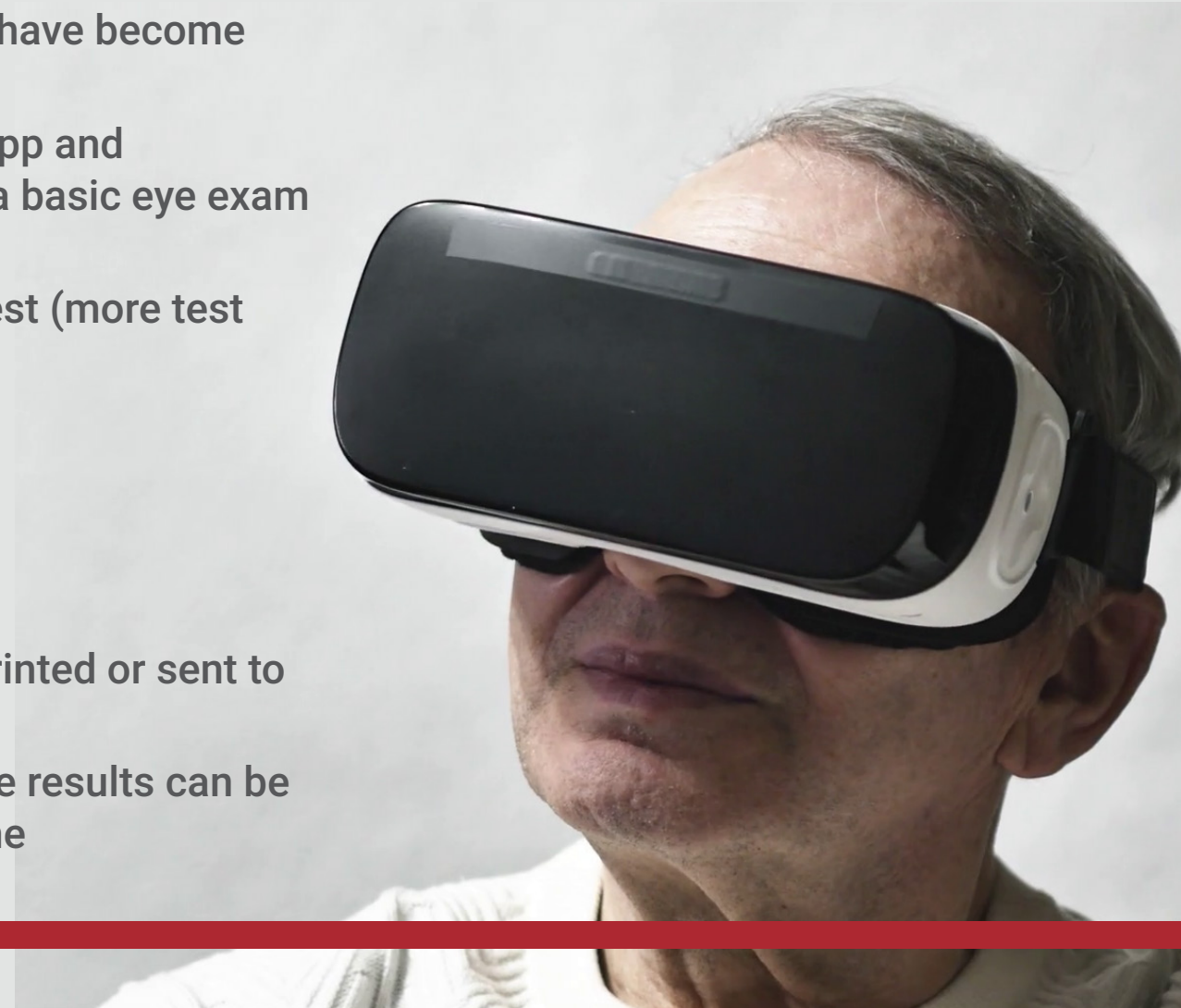
# BUSINESS MODEL

*Simple, easy and fast*

## VR Eyes Technology Process

At VR Eyes Technology, we plan on revamping the eye exam process, making it simpler and more convenient

- Virtual reality goggles such as Oculus and similar devices have become quite popular in households around the world
- By simple downloading and installing the VR Technology app and combining it with the virtual reality goggles, you can start a basic eye exam at the comfort of your own home
- The program will immerse you in three simple eye sight test (more test getting developed)
  - » Distance
  - » Eye Chart Reading
  - » Colour Blindness
- The three test takes about 20 minutes to complete
- Once completed, the app will provide results that can be printed or sent to your optometry
- Once your optometry has checked it over and approved, the results can be sent and your new order of contacts can be ready in no time



# Key Industry Trends

HOW IMPORTANT IS AN ANNUAL EYE EXAM



**1 IN 4**

CHILDREN HAS A VISION PROBLEM.<sup>1</sup>



**EVERY CHILD.  
EVERY YEAR.**

**VISION CAN AFFECT SPORTS  
PERFORMANCE, TOO!**

- HAND-EYE COORDINATION
- DEPTH PERCEPTION
- EYE TRACKING ABILITY

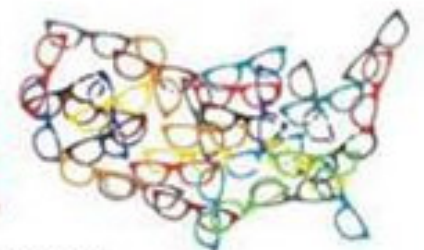
**60%** OF CHILDREN WITH  
LEARNING DIFFICULTIES  
HAVE AN **UNDETECTED  
VISION PROBLEM.**<sup>2</sup>

**70%** OF **JUVENILE DELINQUENTS**  
HAVE AN UNDETECTED AND  
UNTREATED VISION PROBLEM.<sup>3</sup>



**80%** OF **INFORMATION**  
CHILDREN RECEIVE IN THE CLASSROOM IS  
**PRESENTED VISUALLY.**<sup>4</sup>

JOIN LETS GO SEE  
IN OUR COMMITMENT  
TO **GIVE 10,000  
EYE EXAMS  
AND GLASSES.**



# Key Industry Trends

Frequency guidelines can assist the patient in determining the need for examination. The minimum frequency of examinations for those at low risk is as follows:

<b>Infants and Toddlers</b> <b>(Birth to 24 months)</b>	<ul style="list-style-type: none"><li>• Infants and toddlers should undergo their first eye examination between the ages of 6 and 9 months</li></ul>
<b>Preschool Children</b> <b>(2 to 5 years)</b>	<ul style="list-style-type: none"><li>• Preschool children should undergo at least one eye examination between the ages of 2 and 5 years</li></ul>
<b>School Age Children</b> <b>(6 to 19 years)</b>	<ul style="list-style-type: none"><li>• School children aged 6 to 19 years should undergo an eye examination annually</li></ul>
<b>Adults</b> <b>(20 to 39 years)</b>	<ul style="list-style-type: none"><li>• Adults aged 20 to 39 years should undergo an eye examination every 2 to 3 years.</li></ul>
<b>Adults</b> <b>(40 to 64 years)</b>	<ul style="list-style-type: none"><li>• Adults aged 40 to 64 years should undergo an eye examination every 2 years.</li></ul>
<b>Adults</b> <b>(65 years or older)</b>	<ul style="list-style-type: none"><li>• Adults aged 65 years or older should undergo an eye examination annually</li></ul>

# Optometry Market Stats

- 2 billion dollar annual revenues in Canada alone
- Annual growth is constant at around 2.6%
- Demand for industry services was driven by a burgeoning elderly population and increased awareness of the importance of eye health
- Growing numbers of elderly and diabetic individuals have spurred demand for industry services
- Demand for industry services will likely increase as more people contract AMD
- The global optometry/eye examination equipment market size was valued at USD 5.5 billion in 2017
- It is anticipated to witness a CAGR of 6.2% during the forecast period.



# VR Eyes Technology

- One of the main reasons, when ask, “Why Haven’t you got your eye checked?”
  - » It takes time that I don’t have
  - » I don’t have an optometrist
  - » If I get my eyes checked and I need contacts or glasses, this will take longer to get them
- At VR Eyes Technology, we strongly believe that having up to date and healthily eyes is very important in the youth development and day to day safety
- Creating solutions for everyone to be able to have their eyes checked at the comfort and convenience of their home and obtaining results a lot quicker
- Creating simple, fast and reliable test that anyone can use
- Getting your new eye prescription will be a simple and easy as forwarding the test results to your optometrist
- Changing traditional time from making an appointment, going to the optometry and getting your eyes checked and ordering your new eye prescription contacts and glasses



THANK YOU

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